

# Jaka Jejčič

Digital Design and Branding

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## Working Experience

### Freelance Designer

2018 –

#### **Jaka Jejčič s.p.**

Working with wide range of clients from small to mid-sized companies and agencies to improve and add more value to their products through design.

## Clients

#### **Nueva** (romina.si)

Visual Design: Worked with UX designer on user interfaces for blockchain projects and online shops, Branding & Identity Guidelines, Iconography, Promotional material and Ads.

#### **RenderSpace** (renderspace.si)

Digital and Visual design: Concepting new projects, Video animation design, User interface design, Digital brand guidelines, Promotional material for different clients.

### UI/UX Designer

2015 – 2017

#### **ProteusThemes** (proteusthemes.com)

Worked closely with developers and was part of the design team. Created streamlined WordPress theme designs under various constraints. Designed interface and user experience for ProteusTheme shop. Produced other advertising material.

## Education

### Interactive communications

2012 – 2017

#### **University of Ljubljana**

Learned the importance of typography and basic art theory. Gained experience with several designing and editing applications. Contributed projects to exhibitions, developed look for exhibition ODDO. The diploma thesis was a study case of online shop titled Analysis and possible solutions for a website of a WordPress theme provider.

## Skills

#### Technical Skills

Sketch  
Photoshop  
Illustrator  
InDesign  
Glyphs  
WordPress  
HTML/CSS

#### Languages

Slovenian – Native  
English – Fluent  
German – Basic